

Seborrheic dermatitis
is bothersome.

Look to ZORYVE foam
for simple relief.

Flaking
Redness
Itching
FRUSTRATING

*Symptoms illustrated.
Not an actual patient.*

**ZORYVE—a once-daily,
steroid-free, leave-in
topical foam**

Ask your healthcare provider
about ZORYVE to treat seborrheic
dermatitis and symptoms like
FLAKING, REDNESS, and ITCHING.

APPROVED USE

ZORYVE foam is a prescription medicine used on the skin (topical) to treat seborrheic dermatitis in adults and children 9 years of age and older.

It is not known if ZORYVE foam is safe and effective in children under 9 years of age.

Please see IMPORTANT SAFETY INFORMATION throughout.

**[CLICK HERE OR SCAN
TO SEE THIS COVER
COME TO LIFE](#)**



Z ZORYVE[®]
(roflumilast) topical foam, 0.3%

DISCOVER SIMPLE RELIEF WITH ZORYVE FOAM

Simple relief for as long as you need it, as part of your doctor's recommended treatment plan.

- ✓ Once-daily
- ✓ Steroid-free
- ✓ Non-greasy
- ✓ Fragrance-free
- ✓ Leave-in foam

Can be used **anywhere**—including the scalp and sensitive areas like the face.*

See what ZORYVE can do at
[ZORYVE.com/foam](https://www.zoryve.com/foam)



**ZORYVE is for use on the skin only. Do not use ZORYVE in or on your eyes, mouth, or vagina.*

Actor portrayal

IMPORTANT SAFETY INFORMATION

The most common side effects of ZORYVE include:

- common cold
- nausea
- headache

These are not all of the possible side effects of ZORYVE. Call your healthcare provider for medical advice about side effects. You are encouraged to report side effects to FDA at 1-800-FDA-1088.

Please see IMPORTANT SAFETY INFORMATION throughout.

■ A DEEPER LOOK AT SEBORRHEIC DERMATITIS

Seborrheic dermatitis is an inflammatory skin condition that typically occurs in areas that have a lot of oil glands.

Seb derm is not contagious, though it is a chronic (ongoing) condition.

Causes

It's not fully known what causes seb derm, but it's understood to involve three interrelated factors: skin disruption, oil gland activity, and yeast presence.

Skin disruption

Some people may be more prone to skin inflammation because of altered immune reactions.



INFLAMMATION



Oil gland activity

People with seb derm can produce more oil than usual, and seb derm symptoms occur where there are more oil glands.

Yeast presence

A naturally occurring yeast on the skin called *Malassezia* can feed on skin oils and cause irritation.

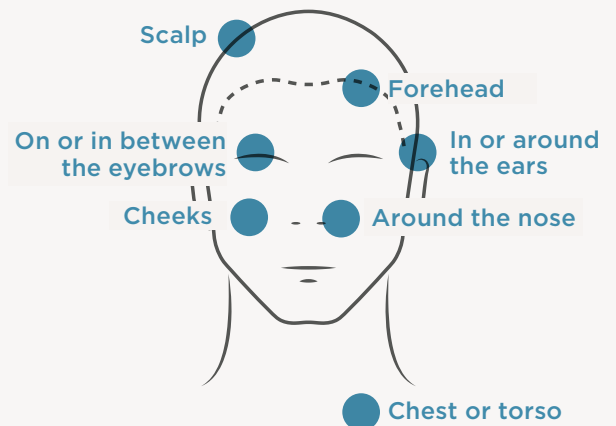
Seborrheic dermatitis may be more common than you think.



The condition impacts approximately **10 MILLION AMERICANS**

Appearance and symptoms

Seb derm can present differently in each person, and symptoms can come and go over time. Symptoms often occur in the oily areas of the face, and regions including:



■ A DEEPER LOOK AT SEBORRHEIC DERMATITIS, *continued*

Symptoms may include a combination of:

Flaking



Redness



Itching



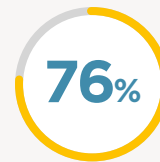
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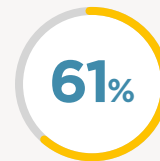
Don't underestimate the impact

Seborrheic dermatitis can be both visible and uncomfortable. The condition is chronic and can relapse, so symptoms need to be managed accordingly.

In a nationwide online survey conducted in 2022 among 300 people diagnosed with seborrheic dermatitis:



76% agreed that others *don't understand the negative impact on their daily lives*



61% agreed that their *current treatment options were too time consuming*

SEB DERM CAN BE MANAGED

Talk to your doctor about the best treatment for your seb derm symptoms.

RAPID, POWERFUL STEROID-FREE FOAM

ZORYVE is a once-daily, steroid-free, leave-in topical foam for all skin and hair types.

ZORYVE was studied in two clinical trials of 683 people with moderate to severe seborrheic dermatitis, in which 458 people used ZORYVE foam while another 225 people used vehicle (a foam not containing the active ingredient) on affected areas for 8 weeks.

77%

of people had
**CLEAR OR ALMOST
CLEAR SKIN**
at WEEK 8

vs 53% using vehicle

**41% OF PEOPLE HAD CLEAR OR
ALMOST CLEAR SKIN AT WEEK 2**

vs 22% using vehicle

The most common side effects
of ZORYVE foam include:

	ZORYVE foam	Vehicle foam
Common cold	1.5%	0.4%
Nausea	1.3%	0.0%
Headache	1.1%	0.0%

These are not all the possible side effects of ZORYVE foam. Call your doctor for medical advice about side effects.

IN ONE OF THE
CLINICAL TRIALS

63%

of 206 people had significant

**ITCH RELIEF
AT WEEK 8**

vs 41% of 98 people using vehicle

28% of 304 people reported
GREATER IMPROVEMENT
in itch from the start of the study in

2
DAYS

vs 13% of 153 people using vehicle

Results may vary.

IMPORTANT SAFETY INFORMATION (CONT'D)

ZORYVE is for use on the skin (topical only). Do not use ZORYVE in or on your eyes, mouth, or vagina. **Do not use ZORYVE** if you have certain liver problems.

Please see IMPORTANT SAFETY INFORMATION throughout.

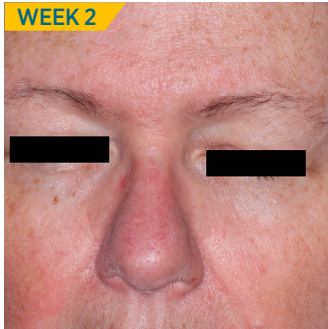
RESULTS YOU CAN SEE

Appropriate for all skin and hair types

BEFORE TREATMENT

AFTER TREATMENT

FACE



SCALP



EAR



77% of 458 people had *Clear* or *Almost Clear* skin at Week 8 using ZORYVE once a day (vs 53% of 225 people using vehicle)

See additional real results at [ZORYVE.com/foam](https://www.zoryve.com/foam)

Actual clinical trial patients

IMPORTANT SAFETY INFORMATION (CONT'D)

Tell your healthcare provider about the medicines you take, including prescription and over-the-counter medicines, vitamins, and herbal supplements.

What should I avoid while using ZORYVE?

ZORYVE is flammable. Avoid fire, flame, and smoking when applying and right after you apply it.

Please see IMPORTANT SAFETY INFORMATION throughout.

We'd like to hear from you!

If you're using ZORYVE, you can share your experience to help inform others like you.

To learn how, call **1-855-218-5558** or email ZORYVE@mypatientstory.com

Qualified candidates must be 18 or older to participate.

SIMPLIFY TREATMENT with ZORYVE foam

Apply once a day. Use as prescribed by your healthcare provider.

Refer to the [Patient Information](#) and [Instructions for Use](#) found inside your ZORYVE package for important information.

ZORYVE is for use on the skin only. Do not use ZORYVE in or on your eyes, mouth, or vagina.



Symptoms illustrated. Not an actual patient.

Simple to apply

To get started, remove the cap and gently pull back on the nozzle to break the piece at the base.



Before each use, **shake can**



Turn the can upside down and **dispense** a small amount of foam into your hand



Apply a thin layer of foam to cover all affected areas of the skin and scalp. **Rub in** completely

Be sure to wash your hands thoroughly after applying ZORYVE.

ZORYVE foam is flammable. Avoid fire, flame, and smoking when applying and right after you apply it.



Facts about ZORYVE

- ✓ Steroid-free
- ✓ Water-based
- ✓ Non-greasy
- ✓ Vegan
- ✓ Gluten-free
- ✓ Fragrance-free



Get the latest information and tips about ZORYVE delivered to your inbox. Sign up at [ZORYVE.com/signup](https://www.zoryve.com/signup)

IMPORTANT SAFETY INFORMATION (CONT'D)

Before using ZORYVE, tell your healthcare provider about all of your medical conditions, including if you:

- have liver problems.
- are pregnant or plan to become pregnant. It is not known if ZORYVE will harm your unborn baby.
- are breastfeeding or plan to breastfeed. It is not known if ZORYVE passes into your breast milk. Talk to your healthcare provider about the best way to feed your baby during treatment with ZORYVE. Breastfeeding women using ZORYVE should use it on the smallest area of the skin and for the shortest time needed. Do not apply it directly to the nipple or areola to avoid contact with your baby. Avoid direct skin contact of treated areas with your baby if ZORYVE is applied to your chest.

Please see [Patient Information](#) for ZORYVE.

CLICK HERE OR SCAN
to see how simple it
is to apply **ZORYVE**



ZORYVE[®]
(roflumilast) topical foam, 0.3%

- Eligible commercially insured patients* may pay as little as **\$0** for the first fill and **\$0** for refills.



The **ZORYVE Direct Savings Card** can help with out-of-pocket cost for patients with private drug* insurance.

ZORYVE SAVINGS

Eligible commercially insured patients may pay as little as **\$0** per fill.

Restrictions apply.

ZORYVE direct

Z ZORYVE[®]
(roflumilast) 0.3%

BIN# 000000
PCN# 000
GRP# 000000
ID#

Scan to get the **Savings Card** or visit [ZORYVE.com/Direct](https://www.zoryve.com/Direct).
To enroll using your mobile device text **SAVE** to
440-4ZORYVE (440-496-7983)



If you don't have insurance or don't have enough insurance, the Arcutis Cares™ patient assistance program provides Arcutis medication at no cost to eligible patients in financial need.†

For program and application information, visit [arcutiscares.com](https://www.arcutiscares.com).



Arcutis Cares™

*Subject to eligibility criteria and maximum program limitation. This offer is not valid for patients without commercial drug insurance or whose prescription claims are eligible to be reimbursed, in whole or in part, by any government program. Terms and Conditions may be viewed at www.zoryvedirect.com/terms.

†Subject to financial eligibility requirements. Other terms and restrictions apply.